Isle of Anglesey
County Council
Plan 2017 - 2022
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Ensuring that we have a robust and meaningful Plan as a County Council is essential for implementing our vision and our main aims and objectives over the next 5 years.

This plan sets a target for us to aim towards and is ambitious but realistic. This Plan has been developed and shaped by the views of local people, our partners as well as by local and national political priorities such as the Well-being Agenda.

Our main priorities for the next 5 years will be shaped and driven by our main ambition to work towards an Anglesey..." where individuals live within resilient families and communities that are healthy, thriving and prosperous”.

In fact, you will see that the individual, family and community are prominent throughout our three main objectives, which wants to see people realise their potential; vulnerable people are safeguarded and that communities and the environment are protected in times of change.

Public services across Wales and the UK are continuing to plan for cuts in the funding that we receive, and there will be more difficult decisions ahead about the services that we provide and how we provide them. We will continue to take those decisions in consultation with local people and with the best interest of Anglesey and its people at heart.

We continue to look for ways to improve our services, making them more efficient and of the best quality. These improvements include continuing to modernise the way we work.

There are many challenges that lie ahead but we are confident that working together with you, the people and communities of Anglesey, that we will make every effort to deliver on this new and exciting plan.

Llinos Medi (Leader)
The Plan

The Council’s key ambition is that;

“we will be working towards an Anglesey that is healthy, thriving and prosperous”

The key theme running through the plan is our ambition to work with the people of Anglesey, our communities and partners to ensure high quality services that will improve the quality of life for everyone on the Island.

In recent discussions with our communities, staff and elected members the following priorities have been identified:

- Creating the conditions for everyone to achieve their long-term potential.

- Support vulnerable adults and families and keep them safe, healthy and as independent as possible.

- Work in partnership with our communities to ensure that they can cope effectively with change and developments whilst protecting our natural environment

In a period of austerity this plan will influence the way we shape our budget.
Key facts about the Isle of Anglesey

Anglesey is just over $700\text{km}^2$ in size and is mostly made up of small towns, villages and farmland. The 225km of beautiful coastline, made up of a mixture of sandy beaches and rocky coves, attracts a large number of tourists, especially during the summer.

The A55 road connects the island to the rest of Wales and is a main route to and from Holyhead Port.

Almost 70,000 people live on Anglesey. 61% are of working age and 76.5% of these are in work - this is higher than the Welsh average. The number of working-age population that are either managers, directors or senior officials is higher than the Welsh average and we have one of the highest rates of self-employment in the country – mostly small and sole trader businesses.
Key facts about the Isle of Anglesey

All of Anglesey’s towns and villages can be reached within half an hour from the Council’s main offices in Llangefni.

**Our Welsh heritage and culture is important.** More than three-quarters of our children and more than half the adults can speak Welsh. Safeguarding the language is a high priority for the Council.

The Island is a truly great place to live and delivering efficient and effective Council services to ensure this continues will be our main priority over the next 5 years.

The Island is split in to 11 wards, each being served by more than one County Councillor. There are 30 County Councillors in total.

Anglesey is amongst the [happiest places to live in Wales](https://www.stats.gov.wales/census_and_population/happiness). In a recent Annual Population Survey undertaken by the Office for National Statistics, **Anglesey was ranked 1st in Wales in relation to overall Life Satisfaction.** In terms of happiness Anglesey was ranked 2nd in Wales. Anglesey is also amongst the safest of places to live in Wales.
Purpose of this 5 year Plan

This document sets out the Council’s Aims and Objectives for the next five years. It will be the reference point for the decision-making process at all levels. It will also:

- set the framework we use to plan and drive the implementation of our priorities;
- direct the way we shape our spending in the context of substantial funding reduction;
- be used to monitor the progress of the priorities noted.

Our AIM is that we will be working towards an Anglesey that is healthy and prosperous where families can thrive.

We will also do our very best to ensure that our work aligns with the goals and the principle of sustainable development embodied in the Wellbeing of Future Generations [WFG] Act.
OBJECTIVE 1

Ensure that the people of Anglesey can thrive and realise their long-term potential.
Why do we want to do this?

To enable residents to reach their full potential requires the successful combination of a number of factors like good employment opportunities, the correct mix of skills and training; the availability of quality and affordable housing and access to a high quality natural and built environment. We will create the conditions for residents to reach their full potential, improve the quality of their lives and their wellbeing.

Although Anglesey has long suffered from a declining economy with significant pockets of socio-economic deprivation the median weekly wage on the Island is higher (by 8%) than the Wales average. The percentage of people in employment is similar to the national figure.

More of our working-age population are either managers, directors or senior officials than the Welsh average. We have one of the highest rates of self-employment in the country – we are innovative and dynamic as an Island and we’d like to see this develop further.
How will we achieve this objective?

Jobs and work opportunities

We will make every effort to improve employment opportunities, skills and training.

1. We will promote Anglesey to encourage major developers to invest in the Island and use this as a catalyst for business development and jobs on the Island.

2. Work with the other North Wales Councils to attract investment to ensure that key projects that offer local employment opportunities go ahead.

3. Do our very best to create the conditions for local businesses to develop and create good quality jobs in Anglesey. This will include ensuring that Council spending supports local businesses.

4. Promote apprenticeships arising from new developments and ensure that young people and adults have the right skills and expertise for work. We will also create opportunities within the Council to develop staff.
How will we achieve this objective?

Education and skills

We will continue to raise standards in education and ensure that our young people have the correct skills for employment and training.

1. Continue with our school modernisation programme by publishing a revised strategy that will address the long term sustainability of primary and secondary education across the Island. This will include the possibility of 3-18 learning campuses in specific locations.

2. Complete the work on Ysgol Santes Dwynwen, Newborough, the Seiriol and Llangefni areas.

3. Increase the number applying for leadership roles in primary and secondary schools by delivering an in-house programme that will identify and develop future school leaders.

4. Work with partners to offer the best opportunities in education and skills for our young people.
How will we achieve this objective?

Health and Wellbeing

We will create the conditions for individuals to improve their health and wellbeing.

1. Encourage individuals to improve their own health and wellbeing by promoting active lifestyles amongst children, young people and adults.

2. Use our own resources, and those of external partners, to increase the number of affordable and council owned homes and bring empty houses back into use.

3. Work with external partners to ensure that all parts of the island can access fast and reliable broadband service to promote flexible methods of working and allow residents to do their council business on-line.
OBJECTIVE 2

Support vulnerable adults and families to keep them safe, healthy and as independent as possible.
Why do we want to do this?

The Council faces many social care challenges - a rising elderly population, increasing numbers of patients with chronic conditions and rising obesity rates. Social care costs are increasing continuously while budgets are being cut.

Over the last thirty years the number of people over the age of 65 has grown to around 17,000 [an increase of 12%]; the corresponding increase for over 85 years old is 16%.

Predictions suggest that this trend will continue over the period of the plan and this will increase the pressure on Health and Social care.

As a result, the Council will need to work closer with the Health Board and the Third Sector to promote good health through preventative action and early intervention.

In this context, priority will be given to developing community based hubs to deliver preventative services that respond to local care and support needs which in turn will lead to greater independence amongst our adults.

The number of looked after children and applications for suitable housing, often to avoid homelessness, have also increased over the last two years.

As a result, the Council will need to prioritise support for families to ensure that all children have the best start in life and that preventative support services are timely and successful in keeping children at home.

The Council will also need to ensure that it has the correct type of housing in the right places to meet local needs and that suitable support is available for those families who find it difficult to respond to Welfare Reform changes.
How will we achieve this objective?

Support for older and vulnerable adults

We will provide support for individuals to remain independent

1. Agree on plans to provide extra care housing provision in the centre, north and south-east of the Island.

2. Develop flexible models of accommodation and support for individuals with learning disabilities and mental health needs in order to promote independent living within our communities.

3. Ensure that the Council, Health Board and the Third Sector work together to provide 24/7 support to allow individuals to remain at home or return home from hospital.

4. Ensure that community hubs are available across the Island to support older adults to remain independent, reduce isolation, stay active and improve personal wellbeing.

5. Improve provision for adults with dementia.
How will we achieve this objective?
Support for families and children

We will develop preventative services and support for families.

1. Provide robust early intervention and prevention services to ensure that children are safe and supported in order to minimise harmful childhood experiences.

2. Ensure that Council services designed to tackle poverty are coordinated and effective.

3. Ensure suitable housing provision is available to prevent homelessness.

4. Address the impacts of Welfare Reform by ensuring that suitable support is available for families most at risk.

5. Promote our Teulu Môn service to all families on Anglesey
OBJECTIVE 3

Work in partnership with our communities to ensure that they can cope effectively with change and developments whilst protecting our natural environment.
Why do we want to do this?

The island’s natural and built environments are vital to the tourism sector. These unique features need to be safeguarded and enhanced and their value as socio-economic resources maximised. In this context, the need to balance the effects of proposed major developments on the local environment will need to be minimised and mitigated.

The Council’s own developments will be guided by financial responsibility and longer-term sustainability.

**The current difficult financial environment is likely to continue and will drive the case for change.**

As a result, the Council will need to consider whether it can continue providing some services in their current form. The involvement of our stakeholders and our willingness to listen will be crucial in this context.

Safeguarding and developing the use of the Welsh language and its contribution to the island’s cultural identity and heritage will be given priority.
How will we achieve this objective?
Development and Promotion

We will develop the Island sensitively whilst safeguarding its natural assets.

1. Promote the Island as a popular tourist destination and advertise what it has to offer both nationally and internationally.

2. Make sure that Planning decisions support the aims and objectives of this Plan.

3. Increase recycling rates to 70% and reduce the amount of landfill waste.

4. Reduce flooding risk in areas of concern.

5. Become more energy efficient and decrease our carbon emissions by concentrating on Leisure Centres, Schools and street lighting.
How will we achieve this objective?
Transformation

We will work with others to enable innovative change to happen.

1. Work with communities to keep important assets open.

2. Increase the use of the Welsh Language in the Council and promote its use across communities and local organisations.

3. Change the way we deliver services by working with others to find alternative models.

4. Use IT to transform the way Council services are delivered to ensure that they remain cost effective and efficient.
Alignment with the Wellbeing of Future Generations [WFG] Act

The actions listed above highlight the fact that decisions taken today will improve the lives and opportunities for future generations.

- School modernisation will lead to improved standards and more sustainable teaching environments which will benefit the children of our future.
- Early intervention and preventative services will enable vulnerable adults to be more independent and reduce adverse childhood experiences;
- Increasing the availability of suitable housing in specific locations will create the conditions for families to succeed;
- Encouraging our citizens to use our natural environment can lead to improved health.

The importance of balancing short-term needs with the need to safeguard the ability to also meet long-term needs.

How acting to prevent problems occurring or getting worse may help public bodies meet their objectives.

Considering how the public body's well-being objectives may impact upon each of the well-being goals, on their other objectives, or on the objectives of other public bodies.

Acting in collaboration with any other person (or different parts of the body itself) that could help the body to meet its well-being objectives.

The importance of involving people with an interest in achieving the well-being goals, and ensuring that those people reflect the diversity of the area which the body serves.
How can you get involved?

The Council will need to work with citizens, communities and partners to realise the aims and objectives outlined in this plan. This will create the partnership required to:

- address the demands placed on services during this period of financial austerity;
- encourage communities to take ownership of specific assets;
- agree on alternative models to deliver specific services.

The following examples highlight how citizens, communities and partners can provide the necessary support.

- Ensure that children attend school and provide the support so that they make the most of the opportunities offered whilst in school.
- Volunteer to be part of the change especially in relation to helping older people in your community to live independently.
- Encourage the use of Welsh Language in your community and take part in community, cultural and heritage activities.
- Grasp the opportunity to contact the Council and services in different ways.
- Use the natural resources on the Island for activities to improve personal wellbeing.
- Promote opportunities to offer apprenticeships, work placements and volunteering opportunities.
- Encourage local businesses to work together to apply for larger Council contracts.
- Encourage friends and family to recycle and be more energy efficient.
How will we deliver?

A ‘One Council’ approach to service delivery has been developed. We will continue to modernise and change delivery models to ensure high quality services are available in a cost-effective manner.

The services will be provided in the language choice of the citizen.

The Council’s work will continue to be underpinned by a set of values which outline expectations and behaviours at all levels across the organisation.

- Professional and Well Run
- Innovative, Ambitious and Outward Looking
- Customer, Citizen and Community Focused
- Valuing and Developing our People
- Committed to Partnership
- Achieving
How will we ensure that the plan is realised?

**The Council will:**

- establish robust arrangements to address the severe financial challenges, ensuring priority areas are protected whilst recognising that service transformation and innovative delivery will be integral to ensure the Council’s long term viability;

- use our integrated performance management framework to link priorities to the Medium Term Financial Strategy (MTFS);

- collect data and information to monitor performance against our plans - performance reports will be published on our website;

- continue to engage with and involve Anglesey citizens in the way it makes its decisions.
Further Information

To find out more about anything in this document or to make any comments please contact:

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This document can be made available in Welsh, on disk, in braille and on the Council's website: http://www.anglesey.gov.uk/councilplan

Further information may also be obtained as follows:

Policies, plans and strategies which support the implementation of this plan are published by the Council and can be accessed at:
www.anglesey.gov.uk

Audit and Inspection Reports produced by the Council’s Regulators are available from their respective websites, as follows:
- Wales Audit Office: www.wao.gov.uk
- Care and Social Services Inspectorate Wales: www.cssiw.org.uk
- Estyn: www.estyn.gov.uk

If you do not have access to the internet, or would like to obtain a document that is not listed above, please contact the Council via the contact details outlined at the top of this page.