 CYNGOR SIR YNYS MÔN ISLE OF ANGLESEY COUNTY COUNCIL	Supplementary Planning Guidance	
	Design Guide For The Urban & Rural Environment	
Guidance Note	Blinds, Shutters & Signage	
Planning Service	Adopted on 4th March 2008	


**SUPPLEMENTARY PLANNING GUIDANCE
 DESIGN GUIDE FOR THE URBAN & RURAL ENVIRONMENT**


GUIDANCE NOTE: 25

BLINDS, SHUTTERS & SIGNAGE



**Isle of Anglesey County Council
 Planning Service
 Council Offices
 Llangefni
 LL77 7TW**

 CYNGOR SIR YNYS MÔN ISLE OF ANGLESEY COUNTY COUNCIL	Phone	(01248) 752428
	Website	www.anglesey.gov.uk

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Design Guide for the Urban and Rural Environment

This leaflet is one of a series of guidance notes that form the Supplementary Planning Guidance document 'Design Guide for the Urban and Rural Environment', which is a material consideration in the decision-making process.

It may be necessary to refer to several guidance notes from the series for certain planning applications.

The range of guidance notes in the 'Design Guide' series may be subject to additions and modifications in the future. Please ask at reception for an up to date list of the guidance notes included in the range.

Introduction

Blinds, shutters and signage form integral elements of the streetscape and have the potential to either enhance or reduce the aesthetic quality of a retail centre. Therefore, it is essential that the correct design choices are made at the proposal stage.


A streetscape should give an impression of openness, which welcomes people to walk around and enter shops.


Shop front shutter



Traditional canvas awning



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Access and Security

Security screens and shutters give a fortress-like appearance when closed, which can be intimidating to passers-by out of normal shopping hours; internal grilles and pierced shutters can be used as a suitable deterrent to theft.

Access considerations should include the provisions of disability discrimination legislation. Motor vehicle and highway standards should be considered with respect to access provisions, deliveries and car parking.

Advertising and Lighting

Advertising and lighting make a considerable impression upon the visual appearance of a street.

Corporate signage and logos are acceptable so long as they are kept within the height limits of the fascia. The design should not dominate or detract from the character and built form of the setting.


Large or internally illuminated signs are not appropriate in a traditional town centre setting – simple painted signage within the fascia of the shop front, with recessed lighting, can be very effective.


Awnings and Blinds

- Curved 'dutch blinds' and shiny plastic blinds are not local styles.
- They are always visible as they cannot be retracted.
- Traditional canvas awnings are more appropriate and can be concealed when not in use.

Signage

- Overlarge signage should not be used on shop fronts.
- The use of materials that are not in keeping should not detract from the character of the streetscape.

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Checks

- Are there any planning constraints on site e.g. a conservation area?
- Availability of services should be considered.
- Consult with the Building Control section regarding relevant regulations.
- Check for historical monuments, structures and archaeology on site.
- Check local archives and records offices.
- Public and private rights of way may require consideration.
- Restrictive covenant directions should be investigated.
- Road and pedestrian access should be discussed with the Highways Department.
- The proposals should conform to the Disability Discrimination Act.

Contacts

The contacts provided are independent organisations and are not affiliated with the publication of this document in any way. The list is intended to be a guide for people looking for further information on the design issues contained within this SPG.


Designing Out Crime - www.doca.org.uk

Disability Rights Commission - www.drc-gb.org

Further reading

English Partnerships - Urban Design Compendium (2000)

Welsh Assembly Government - Technical Advice Note 12: Design (2002)

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